



For Immediate Release:

Case Study Competition Provides Interactive Financial Education for All Ages

COLUMBUS, OH (February 17, 2010). Understanding personal financial management is a key to success and survival in today's economy. In celebration of National Financial Literacy Month (April) the Ohio Literacy Network, the Ohio Jumpstart Coalition for Personal Financial Literacy, and our partners in government, social service agencies, financial institutions and education organizations have created a statewide **Case Study Competition** and **The Ohio Family Financial Fair**.

The centerpiece of this celebration is the interactive **Case Study Competition** which provides individuals and groups an opportunity to demonstrate their knowledge of money management and their creativity to solve real-world challenges. Educators, community organizations, churches and financial institutions statewide are encouraged to use the case study competition as a teaching tool to increase financial literacy and to educate students of all ages on personal finance concepts.

The **Case Study Competition** is open to all Ohioans and may be submitted by groups, families or individuals. **The deadline for Case Study submissions is March 10th, 2010.**

Case study winners will receive their awards on stage at **The Ohio Family Financial Fair** on Saturday March 27th. This FREE financial education event will feature money management seminars, informational exhibits, games and fun personal financial activities for all ages.

Visit: www.ohioliteracynetwork.org for full details on the Case Study Competition, The Ohio Family Financial Fair and to submit your case study online.

**The Ohio Family Financial Fair
Saturday, March 27th
10:00 a.m. - 1:00 p.m.
Columbus Downtown High School
364 S. Fourth Street Columbus, OH 43215**

The financial education event and case study competition are great opportunities to support families and your community in building their knowledge of personal financial management. We invite you to participate, attend and spread the word about these educational resources.

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Ohio Literacy Network is a statewide non-profit agency that provides referrals and resources that connect Ohioans to local, online and home-based educational resources. Our hotline and eLearning website provide thousands of learners, tutors and educators free, 24/7 access to resources for building basic and workplace skills, GED preparation and computer training. For more information visit: www.ohioliteracynetwork.org

Ohio Jumpstart Coalition for Personal Financial Literacy is comprised of many organizations, government agencies, financial institutions, and corporations. Our mission is to create and sustain an effective infrastructure to champion and support the systematic delivery of personal finance knowledge to Ohio school children during the K-16 classroom experience. For more information visit: www.ohjumpstart.org

Sponsors: The Ohio Jumpstart Coalition for Personal Financial Literacy, Ohio Literacy Network, The Money Clubhouse, PNC Bank, Fifth Third Bank, MidState Educators Credit Union, Ohio Tuition Trust Authority, Ohio Insurance Institute and OSU Extension.

Editor Note: Requests for photos and interviews for FGP International can be made by contacting:

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